



Preparing EVERY Student for a  
Successful Future!

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[www.getfocusedstayfocused.org](http://www.getfocusedstayfocused.org)

# Session Overview:

- SBCC Dual Enrollment Program Overview – Building and Sustaining Intersegmental Partnerships
- Background of *Get Focused...Stay Focused!*<sup>™</sup> Initiative
- Why a 10-year Plan?
- GFSF Curriculum & Implementation
- Q & A

# **SBCC Dual Enrollment Program: Building & Sustaining Intersegmental Partnerships**

# SBCC Dual Enrollment

- 1998: legislation changed and program went from 4 sections at the high schools to 34
  - Built relationships
  - Had a “customer-service” focus
- By 2008: More than 100 sections taught at the high schools
- In 2009: began building the Dual Enrollment Freshman Transition (DEFT) program which grew into *Get Focused...Stay Focused!*<sup>TM</sup>

# SBCC Dual Enrollment: Program Details

- Classes at high school sites are offered in 15 academic and 16 career technical disciplines, with more than 100 classes each semester (credit is awarded on an SBCC transcript that semester)
- Our enrollment is between 2,500 and 3,000 (non-duplicative headcount) per year (fall and spring only)

# Dual Enrollment Outcome Data:

- Former dual enrollment students\* who matriculate to SBCC:
  - Are more likely to enroll full-time in college (67% compared to 54%)
  - Require less remediation and placed at the college transfer level course at a higher rate than their direct entry peers (Math: 26.4% compared to 18%; Reading: 25.9% compared to 9.9%; Writing: 34.8% compared to 14.6%)
    - Note: Former Dual Enrollment students who participated in courses at both their high school and on the college campus scored at the college level at the highest rate: Math: 43%, Reading: 36%, and Writing: 50%
  - Earn a higher average cumulative GPA (after three academic years , 2.47 vs. 2.02)
  - Earn more transferable college units (after three years, 43 vs. 29)
- \*Note: Sample was comprised of 764 first-time college students who graduated from a local service-area high school in spring 2008 and matriculated to SBCC in fall 2008

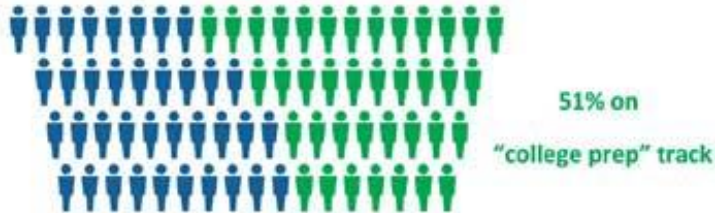
Background of the  
*Get Focused...Stay Focused!*<sup>™</sup>  
Initiative

Note: This chart describes the completion rate – the percentage that graduates of a particular cohort of students. The attainment rate, most frequently cited in international comparisons, reflects the percentage of the population with an associate degree or higher.

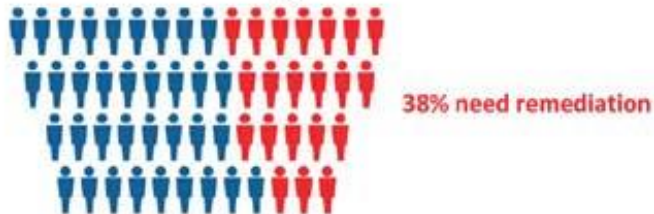
### 100 students start 9<sup>th</sup> grade



### 75 graduate high school



### 56 enter college



### 33 graduate college



Kanter, M. (May - June 2011). American higher education: "First in the world". *Change: The magazine of higher learning*. <http://www.changemag.org/Archives/Back%20Issues/2011/May-June%202011/first-in-the-world-full.html>



# Dropout & Remediation Statistics

- National high school dropout is 30%
- College dropout rate is nearly 50%
- 25% of students entering 4-year universities and 61% of students entering community colleges enrolled in at least one remedial **COURSE** (U.S. Department of Education)
- Only 17% of students who take remedial reading will complete a bachelor's degree (Wirt et al., 2004)

# Factors Impacting Dropout Rates

- Contributing factors to dropout
  - Lack of focus and intrinsic motivation
  - Need for remediation and delayed progress
  - Familial and societal issues
  - Socioeconomic issues

# Strategies to Remedy Dropout

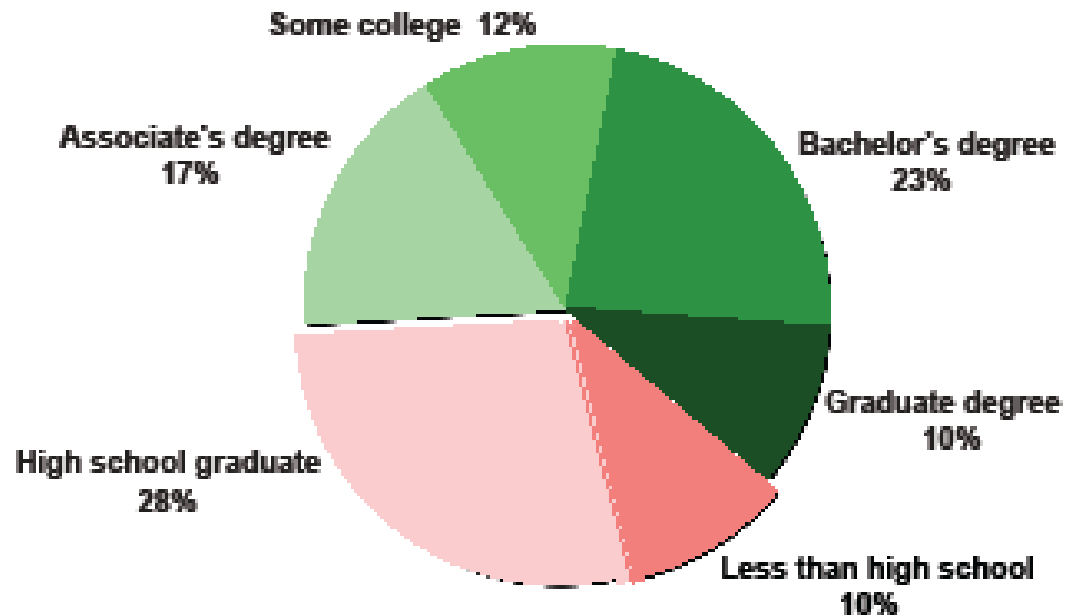
- High School:

- AVID
- Linked Learning
- Continuation Schools
- Tutoring Programs
- Upward Bound
- Algebra Academies
- Summer School
- Early College

- Post-Secondary:

- Basic Skills/Remediation
- Learning Communities
- Counseling
- Student Support Services
  - Extended Opportunities Programs & Services
  - Cal-Works
  - Transitions Program
  - Transfer Achievement Program

## Education Requirements for Jobs, 2018



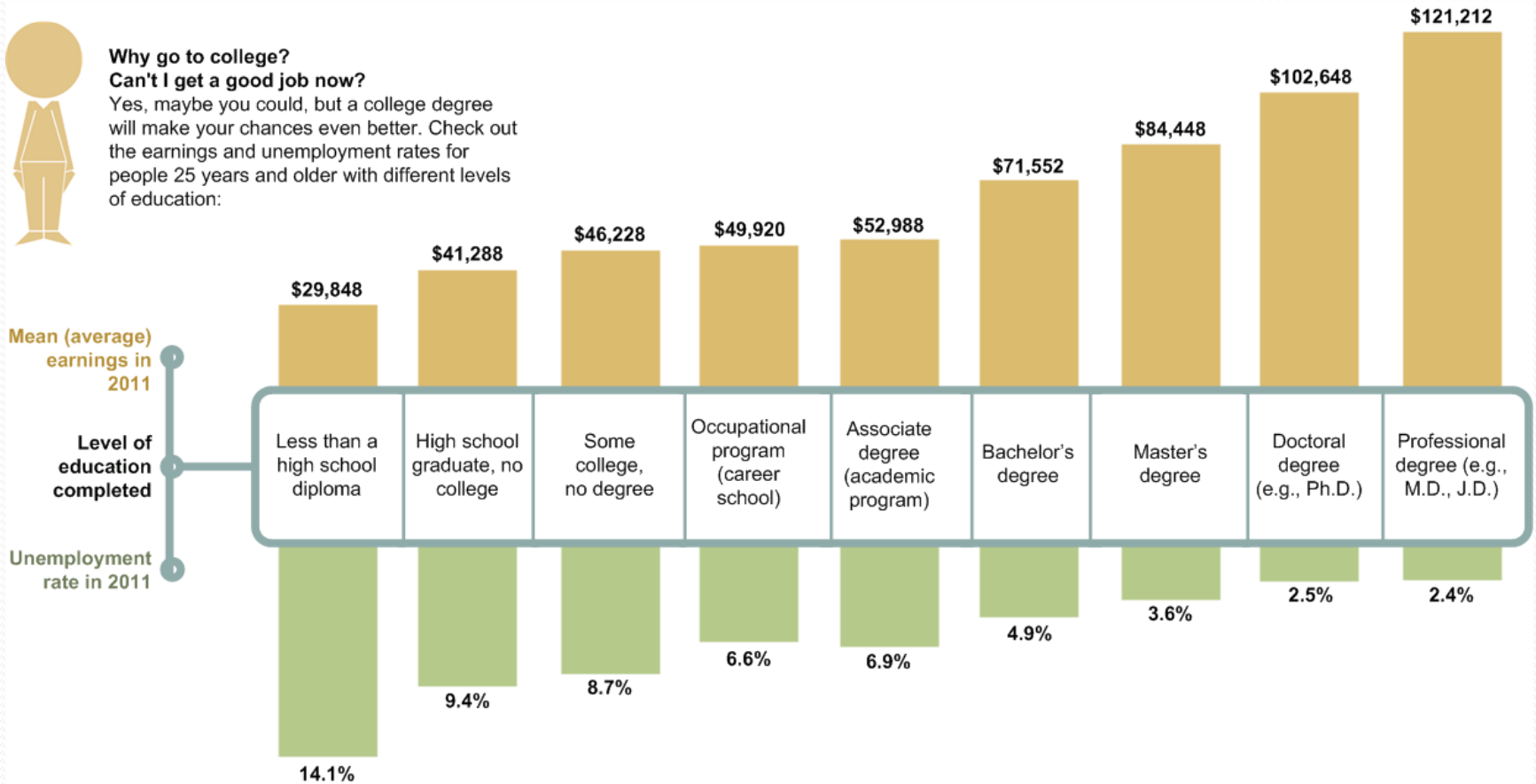
Georgetown University, Center on Education and the Workforce, Help Wanted: Projections of Jobs and Education Requirements Through 2018, 2010. Page 14. <http://www9.georgetown.edu/gwd/cetw/helpwanted/fallreport.pdf>

U.S. Department of Education (March 2011)  
“College Completion Tool Kit”

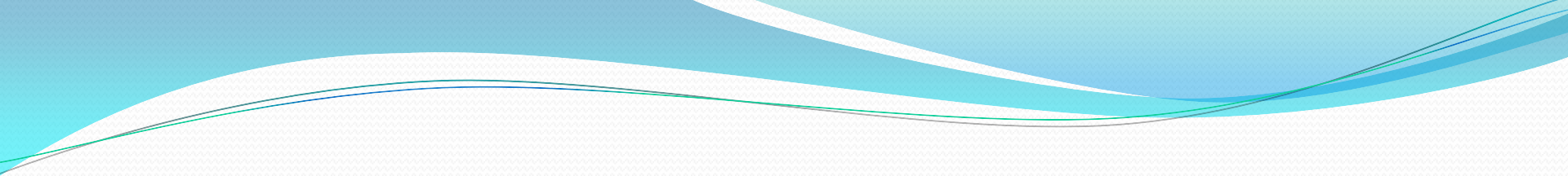


### Why go to college? Can't I get a good job now?

Yes, maybe you could, but a college degree will make your chances even better. Check out the earnings and unemployment rates for people 25 years and older with different levels of education:



Source: Bureau of Labor Statistics, Current Population Survey, unpublished tables, 2012.

- 
- Point to Ponder:
    - What if there were a program, that reached ALL students, designed to increase intrinsic motivation???

# Why a 10-year Plan? Video

- [http://getfocusedstayfocused.org/parents\\_corner.php](http://getfocusedstayfocused.org/parents_corner.php)

# Origins of GFSF

- February 2009: Attended Career Choices workshop
- April 2009: SBCC hosted a similar workshop presented by Academic Innovations and attended by 30 local educators
- May 2009: 20 local educators attended Lead Teacher Institute in Santa Barbara
- Fall semester 2009: Career Choices (semester-length) curriculum began in four area high schools



# Dual Enrollment & the Freshman Transition Initiative

- August – September 2009: Meetings held at SBCC to determine which department should house Career Choices
- October 2009: Professional Development Studies department submitted course modification to curriculum committee for a 3-unit, Pass/No Pass “Personal Planning” course
- Instructor Minimum Qualifications = Bachelor’s Degree
- Spring semester 2011: College credit awarded to 170 students
- Spring 2013: College credit awarded to 560 students
- **To date: Over 2,000 local students have dually enrolled for PRO 138d SBCC credit**

# Improving Accountability Outcome Measures

- High School:
  - AYP/API (California)
  - Standardized Test Scores
  - Graduation Rates
  - College-going Rates
  - Student Progress and Achievement – Closing the “Achievement Gap”
- College:
  - Reducing the need for Remediation
  - Increase Course Success Rates
  - Persistence Rates
  - Transfer Rates
  - Degree/Certificate Completion

# Carpinteria High School Video

- [http://getfocusedstayfocused.org/parents\\_corner.php](http://getfocusedstayfocused.org/parents_corner.php)

**SBCC GFSF**

**Progression in Education  
Model (PEM):**

**A Comprehensive Approach for  
Assuring Post-Secondary Success for  
EVERY student**

# Backward Mapping

[PEM Handout Online](#)



## Get Focused... Stay Focused!™ Progression in Education Model (PEM)



Agriculture & Natural Resources



Arts, Media & Entertainment



Building Trades & Construction



Education, Child Development & Family Services



Energy & Utilities



Engineering & Design



Fashion & Interior Design



Finance & Business



Health Science & Medical Technology



Hospitality, Tourism & Recreation



Information Technology



Manufacturing & Product Development



Marketing, Sales & Service



Public Services



Transportation

**1**

**8th to 9th Grade Summer Bridge:**

- Participate in a transition program to prepare for high school and the Dual Enrollment Freshman Transition (DEFT) course
- Learn study skills and expectations for high school

**2**

**In 9th Grade:**

- Take the semester-long Dual Enrollment Freshman Transition (DEFT) course
- Create an online 10-Year Career & Education Plan
- Answer the questions:
  - Who Am I?
  - What Do I Want?
  - How Do I Get It?

**3**

**In 10th Grade: Developing Attitudes and Aptitudes that Promote College & Career Readiness**

- Research high-demand careers
- Determine appropriate post-secondary option/pathway
- Learn about college access and affordability
- Continue to envision a productive future through autobiographical writing
- Update 10-Year Career & Education Plan

**4**

**In 11th Grade: Determining Your Informed Major and Post-Secondary Education Path**

- Research STEM-related careers
- Reaffirm or change chosen career path
- Choose a major to match chosen career
- Find colleges that offer your major
- Prepare for college applications
- Update 10-Year Career & Education Plan

**5**

**In 12th Grade: Preparing to Act on Your 10-Year Career and Education Plan**

- Apply to colleges/post-secondary planning
- Apply for scholarships and financial aid
- Update resume, cover letter, and portfolio
- Mock interview and job applications
- Write a Student Education Plan
- Update 10-Year Career & Education Plan

**6**

**End of High School:**

- Preferably graduate with at least 12 college units and portable, online 10-Year Career & Education Plan
- College Ready: No need for remedial coursework upon entering college
- Enter college/post-secondary training with an informed declared major

**7**

**End of Community College:**

- Certificate or degree completion and/or transfer to a 4-year college or university

**8**

**Goal for the End of Post-Secondary Education and Training:**

- Working in chosen career field

# Progression in Education Model (PEM)

- What is PEM?
  - Begins with 8<sup>th</sup> grade Bridge program
  - DEFT course in 9<sup>th</sup> grade with creation of 10-Year-Plan
  - 16 hour follow-up units in 10<sup>th</sup>, 11<sup>th</sup>, & 12<sup>th</sup> grades, tied to English Common Core, revisit 10-Year-Plan
  - Enter college with *FOCUS*, a 10-Year Career & Education Plan, and an informed, declared major
  - Continue in college on a *FOCUSED* educational track and complete on time
  - If basic skills are needed, complete them in an accelerated time frame

# *Get Focused...Stay Focused!*<sup>™</sup>

## Initiative Goals for High School Graduates:

- ✓ College and Career Ready
- ✓ Informed, declared Major
- ✓ College or post-secondary path
- ✓ 10-year Career & Education Plan

# GFSF Outcomes:

- Exploration of three+ career pathways of interest
- Financial Literacy/Budget Building
- Creation of online 10-year Career & Education Plan
- Career Technical Education link (students learn about pathways at high school and SBCC)
- Post-secondary planning information (choosing a college/institution, major, building a course schedule)
- Opportunity to participate in Dual Enrollment
- On-going guidance in career, education and life-planning



# GFSF is Aligned with:

- K-12 Common Core Standards
- California Community Colleges Chancellor's Office Student Success Task Force recommendations
- CTE Initiative (SB70 Funding in California)
- SBCC Institutional Goals and Mission
- President Obama's challenge: "America cannot lead in the 21st century unless we have the best educated, most competitive workforce in the world."

President Barack

Obama, Remarks on Higher Education, April 24, 2009

# Common Core Standards

- Implementation of Common Core & the College and Career Readiness Standards
- Contextualized lesson development – breaking down the silos
- Real-world learning experiences that prepare students with transferable job skills
- Reinforcing the message to students to prepare for college-level work so as to reduce the need for remediation

# 9<sup>th</sup> Grade Curriculum: Career Choices

## Who am I? What do I want? How do I get it?

- Personal development, exploration of strengths and interests
- Research three career pathways of interest
- Budget building/financial literacy development
- Career Technical Education information
- College planning information
- Creation of online 10-year Career and Education Plan

# Facilitating Students' 10-year Plans

- What does it take?
  - Technology
  - Internet access
  - Typing competency help - we want students to write meaningful plans and it takes time
  - Follow-up touch points to maintain relevance and applicability
  - Teacher enthusiasm 😊

# Utilizing the 10-year Plan

- How Student can use 10-year Plan
  - Self-articulate Career & Educational Goals
  - Check on progression toward goals
  - Provide as a framework when meeting with counselors
- How Teachers/Counselors can use 10-year Plan
  - Identify students' goals and monitor student progress
  - Engage learners and frontload important concepts for career and education planning/development
  - Guide students toward appropriate resources
- How College can use 10-year Plan
  - Guide to advising for new students
  - Support students on self-identified path



# Reducing the Need for Remediation

Do you *really* want to pay for  
**HIGH SCHOOL-LEVEL  
 CLASSES** *when you get to*  
**COLLEGE?**

*Your effort and  
 achievement NOW  
 will save you*

**TIME and MONEY**

Class	High School	College
English .....	\$0 .....	\$705
Math .....	\$0 .....	\$1,270
Total Cost .....	\$0 .....	\$1,975

(Costs are approximate)

*in the future...*



**SBCC Dual Enrollment**  
[www.sbcc.edu/dualenrollment](http://www.sbcc.edu/dualenrollment)  
 (805) 730-3020



## Let's Break it Down...

Study NOW! In order to enroll in SBCC English or Math courses, you must take the required English or Math assessment test. Visit the Assessment Center website to plan for your assessment:

[www.sbcc.edu/assessmentcenter](http://www.sbcc.edu/assessmentcenter)

Below is the schedule of classes you would have to take if you are not academically prepared for college-level coursework.

### Ways to prepare for SBCC in order to save money and time:

- Take the Early Assessment Program in English and math during your junior year—it's on the California Standards Tests (CST)—to see if you are academically prepared for college-level courses
- Take advantage of Advanced Placement (AP), International Baccalaureate (IB), A-G (College Preparatory), and/or Dual Enrollment classes offered on your high school campus, SBCC, and/or online
- Revisit and update your online 10-year Career & Education Plan

### English in High School:

- Develop your reading, writing and research skills throughout high school
- Read & write recreationally

### Math in High School:

- Take four years of math in high school
- Take and pass Algebra I and/or Algebra II with a grade of "B" or better
- Seek out help when needed from teachers, tutors and/or peers

## English at SBCC

Course Title	Time Required per Semester	\$ for Class (subject to change)	\$ for Books (approximate)
<b>English 65</b> (4.5 units) Basic Skills: Writing	72 hours lecture 144 hours homework	\$207	\$6
<b>English 80</b> (4.5 units) Effective Writing Techniques	72 hours lecture 144 hours homework	\$207	\$67
<b>English 100</b> (3 units) Fundamentals of Composition	48 hours lecture 96 hours homework	\$138	\$80

Total after three non college-level courses:

**192 hours** of lecture, **384 hours** of homework, **\$705** for classes and books

**Now you can take college transfer-level English**

## Math at SBCC

Course Title	Time Required per Semester	\$ for Class (subject to change)	\$ for Books (approximate)
<b>Math 1</b> (3 units) Basic Mathematics	48 hours lecture 96 hours homework	\$138	\$95
<b>Math 4</b> (3 units) Pre-Algebra	48 hours lecture 96 hours homework	\$138	\$160
<b>Math 100</b> (5 units) Elementary Algebra	80 hours lecture 160 hours homework	\$230	\$180
<b>Math 107</b> (4 units) Intermediate Algebra	64 hours lecture 128 hours homework	\$184	\$145

Total after three non college-level courses:

**240 hours** of lecture, **480 hours** of homework, **\$1,270** for classes and books

**Now you can take college transfer-level Math**



Stay **Focused!**<sup>TM</sup>



*Get Focused...Stay  
Focused!*<sup>™</sup> Modules:

Follow-up Curriculum for grades 10, 11 &  
12 and Strategies for All-School Buy-in  
and Implementation

# *Get Focused...Stay Focused!*<sup>™</sup>

## Module Development:

- January 2012: Team developed curriculum in first draft form at the request of local administrators
- February 2012: Over 40 teachers, counselors and administrators spent a day reviewing and editing the modules
- Spring 2012: Modules edited for piloted use in 12/13
- Currently – working with school districts to implement along with Common Core

# 10<sup>th</sup> Grade Curriculum: Developing Attitudes and Aptitudes that Promote College & Career Readiness

- Research high-demand careers
- Determine appropriate post-secondary option/pathway
- Learn about college access and affordability
- Update 10-year Plan

# 11<sup>th</sup> Grade Curriculum: Determining Your Informed Major & Post-Secondary Education Path

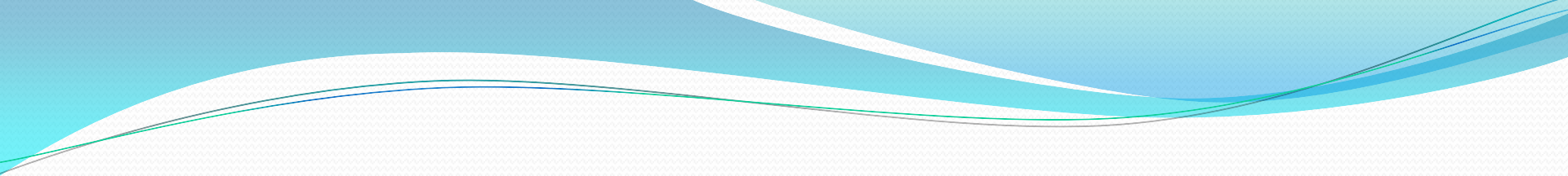
- Research STEM-related careers
- Reaffirm or change chosen career path
- Choose a major to match chosen career
- Find colleges that offer your major
- Prepare for college applications
- Update 10-year Plan

# 12<sup>th</sup> Grade Curriculum: Preparing to Act on Your 10-Year Education & Career Plan

- Apply to college/post-secondary planning
- Apply for scholarships & financial aid
- Update resume, cover letter, and portfolio
- Mock Interview & job applications
- Write a Student Education Plan
- Update 10-year Plan

# Implementation

- 10<sup>th</sup> Grade – Fall 2012
  - Some schools are going to use a specific discipline (i.e. Social Studies, English, etc.)
  - Other schools are taking a more cross-disciplinary approach (i.e. CHS is going to implement the curriculum in their Extended Learning period)
- 11<sup>th</sup> Grade – Fall 2013
- 12<sup>th</sup> Grade – Fall 2014
- Logistics:
  - Computer carts
  - School-wide ownership of GFSF vision

- 
- Points to Ponder:
    - If your school uses the *Career Choices* curriculum, how could the school implement the follow-up modules?
    - If your school doesn't use the curriculum, what would be your first step in implementing GFSF?

# Leadership

- Executive Planning Committee
  - Members from various institutions
  - Quarterly meetings
- District Leadership Teams
  - District and site-based administrators
  - Quarterly meetings
- School Site-based Implementation Teams
  - Administrative leaders, counselors, multiple grade-level teachers
  - Site-specified meeting & training schedule



## ***Get Focused...Stay Focused!*<sup>™</sup> Implementation Recommendations**

### **Planning & Timeline**

- Form an Executive Steering Committee
  - Decision-making administrators (i.e. Superintendents, College CIOs, Principals)
- Develop a vision and timeline for *Get Focused...Stay Focused!*<sup>™</sup> Implementation
  - What does GFSF look like in your educational community?
  - Included in the timeline should be:
    - Rolling out the 9<sup>th</sup> grade course and the follow-up modules
    - Timeline for staff meetings/school-wide implementation
    - Ongoing training and professional development
- Funding & Sustainability
  - Calculate total cost of *Career Choices* curriculum, consumable workbooks, and 10-year Plan licensing
  - Plan for purchase of follow-up GFSF Modules (These units are in first-draft form. There will be hard copy and e-books for purchase as the modules are refined and activities added)
  - Create a budget for on-going training and professional development
- Identify Technology Needs
  - Students need computer access to explore career and educational development websites and to create and update their 10-year plans
  - Implementation of the follow-up modules requires students to conduct online searches for career and post-secondary education options as well as to complete word-processing assignments (a computer cart with 30 laptops, a printer and router will cost approximately \$24,000)

### **Involving Tactical Personnel**

- Form a Tactical Leadership/Steering Committee
  - Personnel in the schools (Principals, Assistant Principals, Lead Counselors, Master Schedulers, Key Faculty)
- Form Grade-Level Implementation Teams
  - Recruit the best teachers for Freshman Transition/Seminar (*Career Choices*) course
  - Recruit several grade-level teachers to assist with implementation of the follow-up curriculum
  - NOTE: It is critically important that lead faculty from 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> grade be involved from the outset

### **Training & Professional Development**

- Every *Career Choices* teacher needs to be trained in the curriculum and the online 10-year Plan
- Teachers implementing the GFSF Modules will need training
- All school personnel, including college counselors, need to be trained in how to use the 10-year Plan

# Get Focused...Stay Focused!™ Partnerships

## EDUCATIONAL INSTITUTIONS:

Santa Barbara City College:

- Dual Enrollment - Initiative Oversight and Implementation
- Transition support to EOPS, Transfer Academy/TAP, Express to Success, Honors Program, STEM Program, CTE Programs
- Outreach & Orientation

SBUSD & CUSD:

- District oversight of initiative
- Implementation Teams
- Freshman Seminar course offerings
- Integration of 10<sup>th</sup> – 12<sup>th</sup> grade modules into general curriculum

Santa Barbara County Education Office, Regional Occupational Program (ROP) & Partners in Education:

- Guest Speakers for Classroom Presentations
- Career Fairs
- Mock Interviews
- Internship Program
- Educator Externships
- Bridge to Business Community

## EXTERNAL EVALUATION:

UCSB/UCEC:

- External Evaluation of Get Focused...Stay Focused!™ Initiative

## PROGRESSION IN EDUCATION MODEL:

8 – 9<sup>th</sup> Grade Summer Bridge

9<sup>th</sup> Grade: Freshman Transition Course/Career Choices

10<sup>th</sup> Grade: Developing Attitudes & Aptitudes that Promote College & Career Readiness

11<sup>th</sup> Grade: Determining Your Informed Major & Post-Secondary Education Path

12<sup>th</sup> Grade: Preparing to Act on Your 10-year Career & Education Plan

Transition to Post-Secondary and/or Career

## BUSINESS PARTNERS:

Academic Innovations:

- Career Choices Curriculum
- Online 10-Year Plan
- Professional Development

Creative Wealth International:

- The Money Game
- Professional Development

## NON-PROFIT PARTNERS:

THRIVE Santa Barbara County:

- Community Collaborative supporting student development – Cradle to Career

CAC & Cal-SOAP:

- Financial Aid Workshops
- Tutors
- College Visits
- Transfer: Making it Happen
- Career Choices Workbooks

Santa Barbara Foundation:

- Financial support of the External Evaluation project with UCSB/UCEC

Scholarship Foundation of Santa Barbara:

- Scholarship workshops and outreach presentations

AB540 Committee:

- College and Financial Aid information at an annual College Night

Other Potential Partners:

- Academy of Healing Arts
- Various Foundations

Get **Stay Focused!**™

# GFSF Initiative: Potential Pitfalls

- 9<sup>th</sup> graders understanding what it means to be enrolled in a college course
- Instructors teaching with college rigor
- Struggling student issues
- Funding for textbooks and consumable workbooks
- Logistics of implementing the online 10-Year Plan
- Touch points (from the college perspective) of connecting with students in 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> grades
- The need for a point person at the college and the high school for frequent interaction

# GFSF Initiative: Potential Pitfalls

- Finding the appropriate college department can be tricky
- Most community colleges would choose to “house” the course in their Personal Development department, which requires a Master’s Degree in Counseling
- SBCC has a “Professional Development” department, which requires a Bachelor’s Degree. In order to be acceptable to all parties at the College, no psychometrics (Myers Briggs, etc.) could be included in the course

# Why GFSF?

## Benefits to all Stakeholders

- Students: Student-centered/whole person approach, self-identified goals which lead to informed choices and higher student engagement
- Parents: Engaged children, free/reduced cost for college courses, demystifying the college-going process
- Secondary school: Change in school climate/culture, reduced dropout/suspension rates, higher student engagement, informed students help chart their own course, school-wide access to students' 10-year Plans

# Why GFSF?

## Benefits to All Stakeholders

- Post-Secondary Institution: College/career informed students, reduced need for remediation, students entering with a declared major, students on track to completion/transfer
- Community: Partnerships with schools, students prepared for the workforce, contributing members of society

## Session Conclusion:

- Q & A

Thank you!

[www.getfocusedstayfocused.org](http://www.getfocusedstayfocused.org)